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Feb 22, 1954

O M *Scott* & SONS CO *Seedsman since 1870*

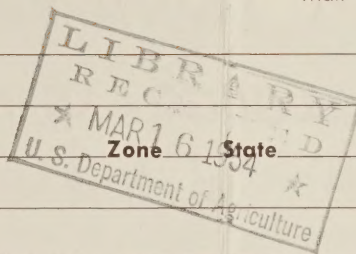
MARYSVILLE, OHIO

CRANBURY, NEW JERSEY

Mail Order To Either Address



Name \_\_\_\_\_  
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 City \_\_\_\_\_  
 Zone \_\_\_\_\_ State \_\_\_\_\_  
 Shipping Address if Different \_\_\_\_\_  
 O \_\_\_\_\_



DELIVERY CHARGES PREPAID

USE *Less* OF THE BEST

Despite extreme scarcities and sky high raw seed costs Scott's maintains its precious Blue-grass dominant formula that has made it the leader in quality for over 35 years.

*Scott's*® LAWN SEED

Top quality blend of all perennial grasses that make the deluxe lawn in full sun or moderate shade. Triple cleaning plus rigid laboratory control assures 99.91% weed-free quality. Goes much farther in sowing than ordinary seed. You need only 4 lbs per 1000 sq ft for a brand new lawn, or half as much for reseeding.

*Scott's*® "SPECIAL" Seed Selected blend of quick growing grasses that thrive in good or poor soils. Produces rugged turf in a hurry so it is ideal for late spring plantings of new lawns. Does well in shade or in full sun with ordinary care. New Lawns: 6 lbs per 1000 sq ft; or half as much when reseeding.

*Scott's*® BENTGRASS The same pure seed used by golf clubs for the finest putting greens. Sow separately or mix with other Scott's seed if more bentgrass desired. One lb sows 500 sq ft.

*CLOVEX*®—newest development of Scott's Research is a blend of Scott's Clover Seed and organic carrier. Now you can sow clover seed evenly and without waste—get a better blending of clover and grass. Easy application from shaker box or with a Scott's Spreader.

*Scott's*® CLOVER Available separately since Clover is not included in Scott's blends. This is the finest quality, high germinating seed.

**HAVEN Grass Seed** Budget price brand of our associate company, Edgewood Farms. Produces a suitable, green covering in a hurry. For use in full sun or moderate shade on slopes or level ground. Free from harmful weeds.

**TURF BUILDER** is the complete grassfood. Formulated by Scott's especially to keep lawns healthy, vigorous and sparkling green. No offensive odor before or after use. Turf Builder feeds lawns better for less—use 1 lb per 100 sq ft instead of 3 lbs required of ordinary fertilizers.

*Scott's*® SPREADERS Sturdy, all steel with rubber tires. For quick and accurate seeding, weeding and feeding. Rate control and shut-off conveniently located on handle. A flick of the wrist, walk over lawn and the job is done.

**4-XD Weed Control** Clean, granular compound of 2,4-D easily broadcast by hand or spreader, quickly cleans out Dandelions, Plantain, Buckhorn, other broadleaved weeds without harm to grass.

**WEED & FEED** Unique compound combining 2,4-D and fertilizer that simultaneously kills broadleaved weeds as it feeds the grass to greater health and beauty. Excellent for restoring run-down lawns. Helps grass fill in as weeds wither away. Apply with Spreader.

**SCUTL Crabgrass Control** SCUTL has three important uses as a Lawn Treatment: (1) a specific control for Crabgrass (2) destroys seedling sprouts of weeds and grasses (3) curbs damage of fungus diseases. Easy to apply with a Scott's Spreader. Repeat treatments required.

**LAWN & TURF Pest Control** Effectively protects lawns from damage by Beetle Grubs, Chinch Bugs, Webworms, curtails activities of annoying Chiggers and Ants. Scott's Pest Control is a dry formulation of 9% active Chlordane, easily and quickly applied with a Scott's Spreader.

**LAWN CARE Books** Digest of earlier issues assembled in paper file or loose-leaf binder.

— 2 1/2 lbs	\$ 5.95	\$
— 5 lbs	11.75	
— 10 lbs	23.50	
— 25 lbs	57.50	
— 50 lbs	115.00	
— 100 lbs	225.00	

— 2 lbs	\$ 2.90	\$
— 5 lbs	6.95	
— 10 lbs	13.90	
— 25 lbs	34.50	
— 50 lbs	69.00	
— 100 lbs	135.00	

— 1 lb	\$ 1.95	\$
— 5 lbs	9.35	

Large Box, 1000 sq ft \$ 1.65

— Small Box	\$ .95	\$
— Large Box	1.95	

— 5 lbs	\$ 3.95	\$
— 25 lbs 5/5 lb boxes	18.85	\$

— 25 lbs	\$ 2.50	\$
— 50 lbs	3.95	
— 100 lbs 2-50 lbs	7.85	
— 500 lbs 10-50 lbs	35.00	
— 2000 lbs 40-50 lbs	125.00	

— Junior Spreader	\$ 7.95	\$
— No 25 Med Lawn Size	12.85	
— No 65 Suburban Lawns	19.50	
— No 100 Professional	44.50	

— Box, 2,500 sq ft	\$ 1.75	\$
— Bag, 11,000 sq ft	4.85	
— 10 Bags, 2 1/2 acres	39.50	

— Box, 2,500 sq ft	\$ 2.95	\$
— Bag, 11,000 sq ft	11.75	
— 10 Bags, 2 1/2 acres	99.50	

— Large Box	\$ 2.75	\$
— Bag No 55	5.45	
— Large Bag	9.95	
— 10 Bags	89.50	

— Box, 500 sq ft	\$ .95	\$
— Box, 2,500 sq ft	3.50	
— Bag, 11,000 sq ft	12.75	
— 10 Bags, 2 1/2 acres	107.50	

— L C Book	\$ .25	\$
— L C Binder	1.00	

Charge my Acct ☐Ship C O D ☐Payment Enclosed ☐

TOTAL AMOUNT

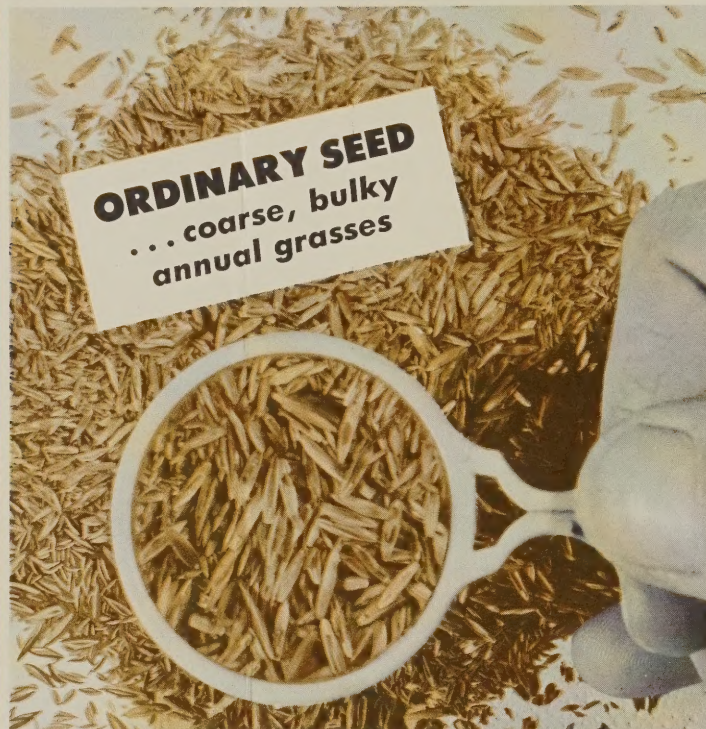
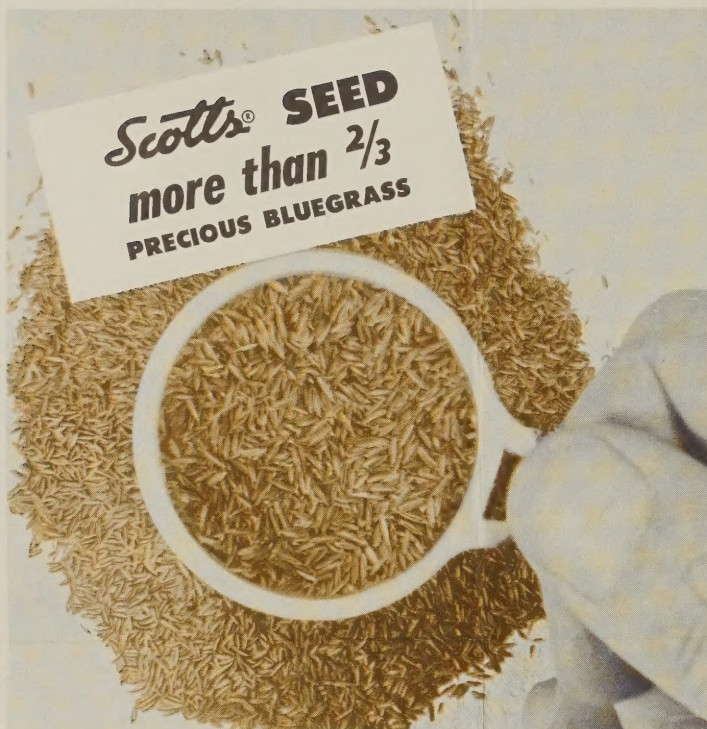
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"SCOTT'S", "TURF BUILDER", "SCUTL", "4-XD", "CLOVEX" are trademarks of O M Scott &amp; Sons Co



**Scott's® LAWN SEED** maintains its  
**BLUEGRASS-rich** formula in years  
of short harvests as well as good ones.



**Scott's® LAWN SEED**  
**3,000,000 Seeds per Pound**

You get three times as many seeds in Scotts and they are the desirable varieties that build the permanent lawns.

- Time proven Kentucky Bluegrass predominates, the variety as basic in good lawns as steel is in our national economy.
- Scotts contains 100% of the best of the perennial grasses that make the lasting lawns.
- Small compact packages easily hold the millions of good Scotts seeds because special cleaning and recleaning removes worthless and bulky chaff, dirt and weeds.
- Quality Seeds are higher priced because harvests of basic bluegrass were less than one-half normal. Scott quality is tops as it has been for 35 years.

**ORDINARY GRASS SEED**  
**1,000,000 Seeds per Pound**

Ordinary mixtures cheap by the pound are expensive by the lawn—it takes many more pounds to get even a mediocre turf.

- Annual grasses, with token quantities of perennial varieties, generally make up the ordinary seed—producing at best, temporary lawns.
- It takes big bags to hold the bulky large seeded varieties, and chaff common in ordinary mixtures. Weeds may ride along unnoticed until they hit your lawn.
- At any price per pound Ordinary Seed costs more per lawn.





*You're looking down  
on a SCOTT Lawn*

*"Scott it  
yourself"*



. . . thick, vigorous, weedfree and sparkling green. This grass plot is also a part-time football and baseball field, supports croquet and even pole vaulting. It must stand up under the everyday wear that comes with the enthusiasm of a gang of 13 year old boys.

You would never suspect by this picture that the grasses making up this soft, velvety lawn have an inner ruggedness that has made Scotts a name for dependable lawns from coast to coast. The program? Here it is.

First step was an early meal of Turf Builder with two later extra feedings - to fill in bare, thin spots, a scant reseeding with Scotts Seed. When ugly broad-leaved weeds sneaked in, dry applications of 4-XD - an extra assist with a SCUTL treatment for disease prevention - plus regular watering. The lawn looked its best last summer - despite the drouth.

Multiply this "Scott it yourself" program a thousandfold and you have the WHY and HOW of those extra nice lawns that are show places in all neighborhoods. Try the Scotts way this spring - costwise it's less in the long run!

**O M SCOTT & SONS CO • MARYSVILLE, OHIO**



